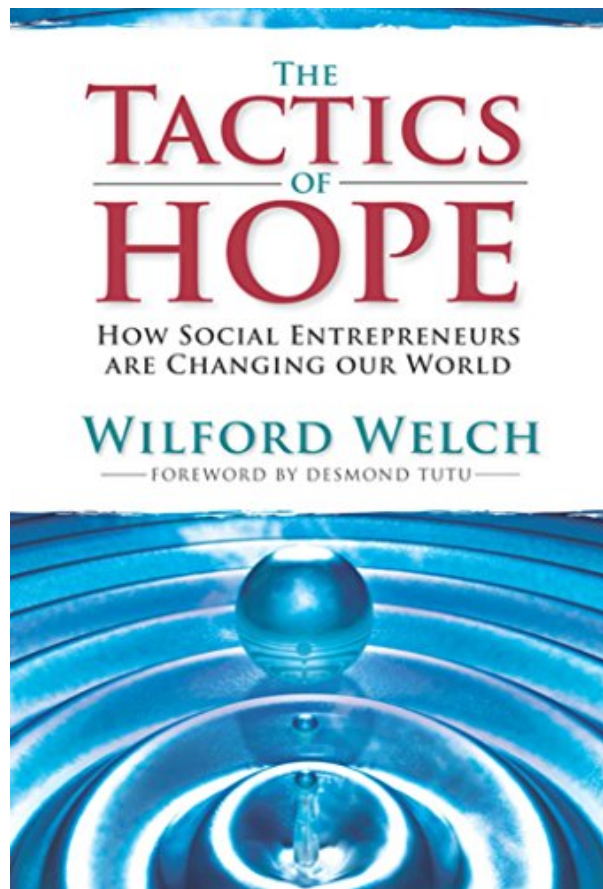


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"After four decades of wrestling with major global challenges, Wilford inspires and provides concrete ways all of us can make a difference."

- Lynne Twist, author of *The Soul of Money*

## About the Author

Wilford Welch's career has been devoted to understanding and taking action to address global challenges - as a U.S. diplomat in Asia, a professor of international business, the publisher of a world affairs publication and as an international business consultant. In 2004 he co-founded the Quest for Global healing initiative which brings thousands of people together from around the world every other year to help transform their concerns over environmental and social challenges into concrete initiatives. Wilford has degrees from Yale, Harvard and the University of California at Berkeley. He lives in Sausalito, California.

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The Tactics of Hope is a call to action for individuals around the world who are concerned about global issues such as poverty, human rights, social justice, and environmental sustainability, but are not clear what steps they might best take to move from concern to effective action. The book recounts the inspiring stories of twenty-seven social entrepreneurs, offering readers innovative approaches to tackling the pressing issues of our time themselves. Wilford Welch's global mosaic brings together stories of disparate individuals who are, each in their own way, helping to create a shared vision of progress. Social entrepreneurs see opportunities where others see barriers. Daring to think outside the box, they are part of the fastest-growing grassroots movement in human history. This book is both a celebration of the individual successes of today and a guide for what is possible tomorrow.

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I was raised in a family that believed that if we are not part of the solution then we are part of the problem. Yet figuring out how to participate in that solution can sometimes be challenging. Tactics of Hope provides us with these needed suggestions and guideposts as well as support in understanding our gift and then where and how we can bring that gift forward into the world, becoming part of the solution. Wilford Welch reassures us that we really do matter. That as we find our passion and bring it forward, we are in very good company. It is in this context that Welch speaks to the heart of evolving communities around the world. He features stories about others who brought their unique gifts forward in support of that evolution, on a local or global level. Welch's stories of individuals making a difference are uplifting and inspiring. Each story uniquely exemplifies a potential model for governments, corporations, non-profits or individuals in how to move into a dynamically changing world, all becoming parts of the solution. Highest recommendation for all generations as it brings forward the hope so beautifully captured in it's title.

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Gordon Bloom

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excellent book!

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Great book with nice stories from social entrepreneurs! Starting to get a bit out of date on the statistics, but messages are all still excellent!

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