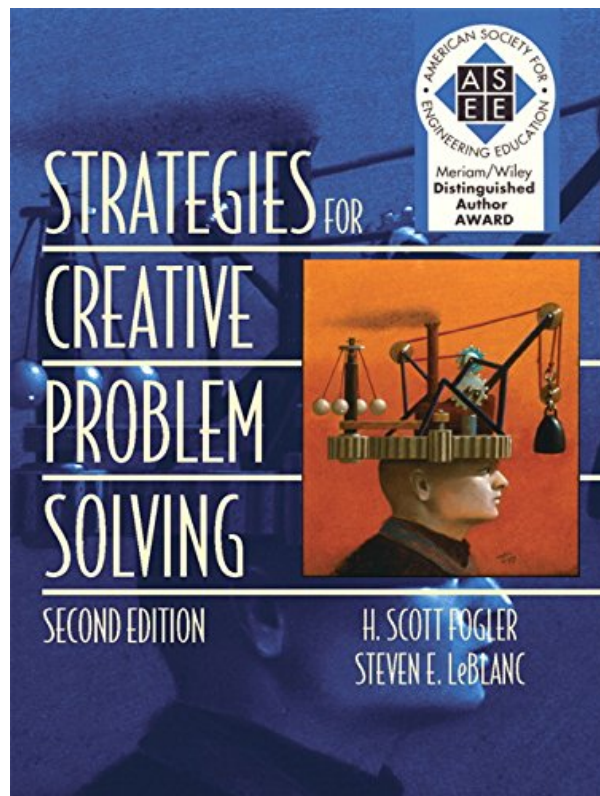
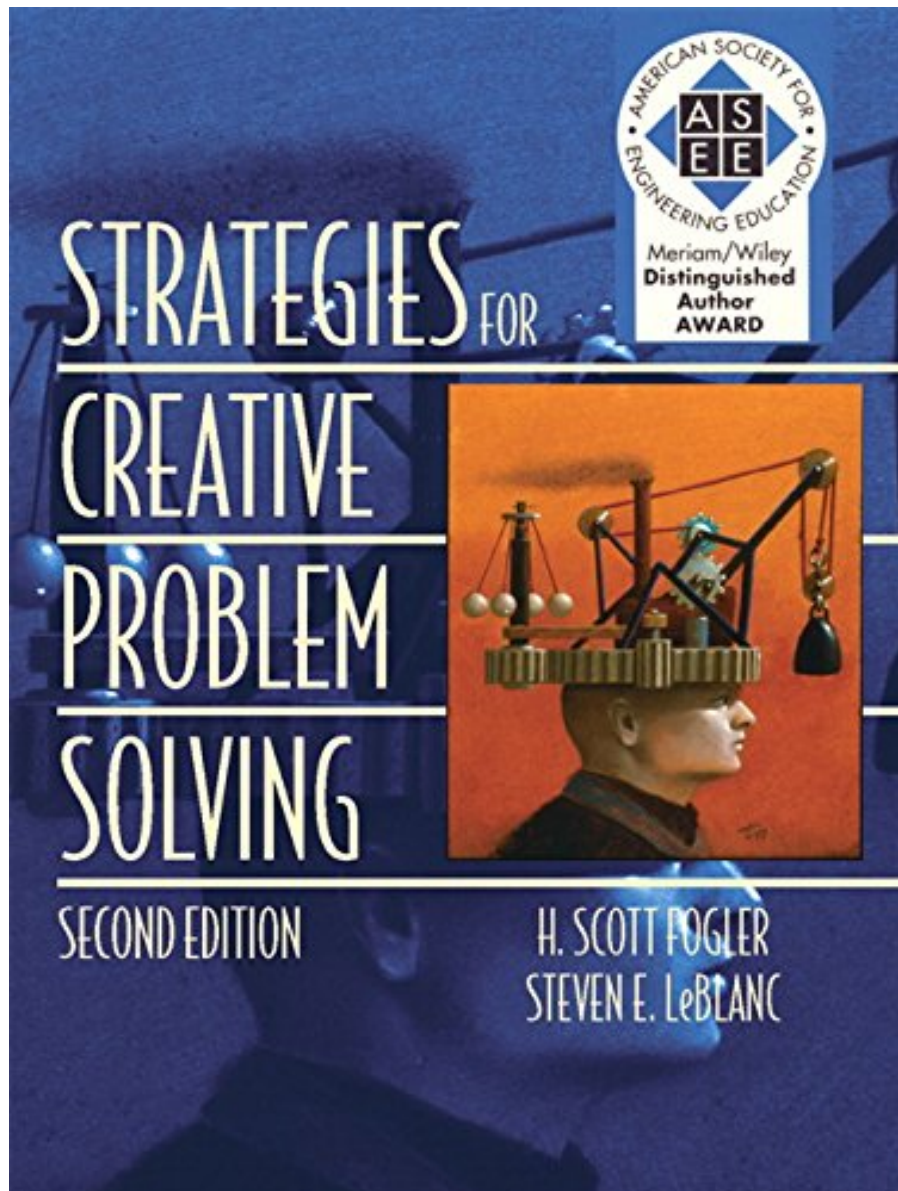


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Designed to help problem solvers improve their street smarts, this hands-on guide examines the components of problem solving, and presents a series of graduated exercises--drawn from a variety of industrial applications--to familiarize, reinforce, challenge, and stretch readers creatively in the problem solving process. Leads readers step-by-step through a complete problem-solving process-- from encountering an ill-defined problem to identifying the real problem, effectively exploring constraints, planning a robust approach, carrying it through to a viable solution, and then evaluating what has been accomplished.

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About the Author

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A Systematic, Proven Approach to Problem Solving—Now Fully Updated with New Examples and Interactive Resources

Strategies for Creative Problem Solving, Second Edition, will help you sharpen your “street smarts” and leverage your creative skills to find better solutions for virtually any technical problem. Drawing on advanced, National Science Foundation-funded research, it introduces a start-to-finish problem-solving framework that integrates proven strategies from today’s most effective technical organizations. Using its hands-on techniques and exercises, you’ll learn how to gather data, systematically identify problems, generate superior alternatives, choose and implement the best solution, evaluate what you learn, and use that knowledge to create even better outcomes.

The first edition of Strategies for Creative Problem Solving won the prestigious American Society for Engineering Education Meriam/Wiley Distinguished Author Award. This new edition has been systematically updated and revised, offering even greater value to every engineer, technical practitioner, and student. Among its many improvements:

- Dozens of new examples, plus two detailed real-world case studies
- Better, more coherent organization, reflecting feedback from thousands of students and professionals
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- A systematic proven approach to problem solving
- Fully updated with new examples and interactive resources
- New coverage of team-based problem solving

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