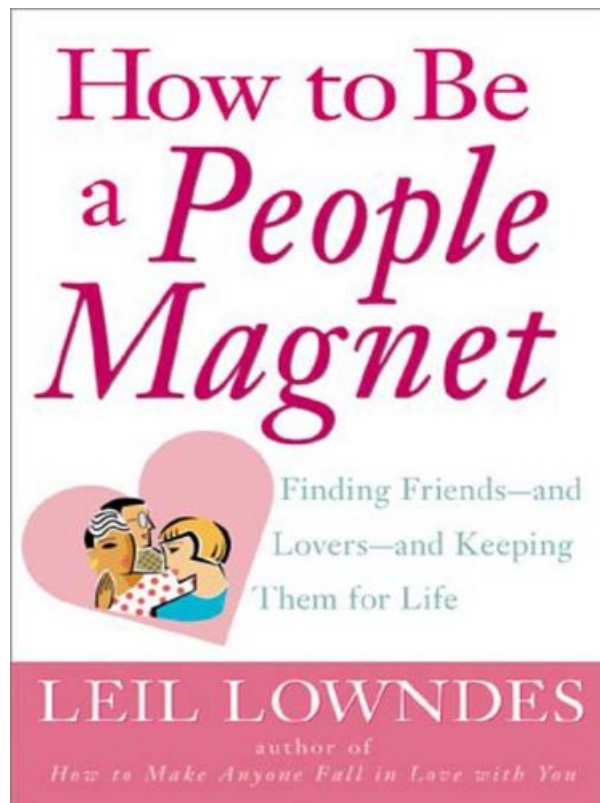


HOW TO BE A PEOPLE MAGNET: FINDING FRIENDS--AND LOVERS--AND KEEPING THEM FOR LIFE BY LEIL LOWNDES



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How to Be a *People Magnet*



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Lovers—and Keeping
Them for Life

LEIL LOWNDES

author of

How to Make Anyone Fall in Love with You

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Review

"Every single person I know asks, 'How can I meet her/him?' At last I have the answer—read this book!" -- Regis Philbin, talk-show host

"Never be intimidated again! The lost art of verbal communication may be revitalized by Leil Lowndes." -- Harvey Mackay, author of *Swim with the Sharks*

"You'll not only break the ice, you'll melt it away with your new skills." -- Larry King, talk-show host

Writing for both men and women, Lowndes focuses on what's important and gives readers a good chuckle along the way. -- *Publisher's Weekly*, January 15, 2001

From the Inside Flap

Some folks are human magnets. People smile at them wherever they go. They have faithful friends who would do anything for them. They get invited to all the parties. They have more dates than they can handle. What's their secret? According to bestselling author Leil Lowndes, beloved and popular people know the secret of fearless communicating . . . and now you can, too. *How to Be a People Magnet* will teach you how to walk fearlessly into any situation with total confidence, authority, and flair and to walk away with whatever you want—a new friend, a new customer, or a new lover. You'll also learn how to:

- Make strangers like you instantly
- Stamp out that Fatal FUD Factor (Fear, Uncertainty, and Doubt)
- Make everyone around you feel singularly special
- Know when to smile, when not to smile, and why one size doesn't fit all
- Listen to someone's heart, not his or her words
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- Avoid the two biggest mistakes when meeting someone new
- Develop a round table of friends who will be there for you, whatever happens
- Market yourself like a Hollywood celebrity
- Benefit from the surprising studies on what separates social "winners" from social "losers"

Plus, you'll find out how to prevent simple shyness from trashing your life and why having a high OQ (Optimism Quotient) is the key to communication success.

Like Leil Lowndes's top-selling titles *How to Make Anyone Fall in Love with You* and *How to Talk to Anybody About Anything*, *How to Be a People Magnet* is brimming with helpful hints, tips, and ideas for approaching, attracting, and communicating with just about anyone. Whether you're a shy gal or guy or you're just looking for ways to improve your social skills, *How to Be a People Magnet* will show you exactly what's needed to successfully add new friends and lovers to your life.

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Making friends can be intimidating for anyone, especially if you are naturally shy. This can be an obstacle not only in social interactions but in romantic and work relationships as well. Now there is hope from communications expert Leil Lowndes's *How to Be a People Magnet*. The bestselling author of *How to Make Anyone Fall in Love with You*, Lowndes reveals specific and proven techniques for attracting friends and lovers and keeping them for life. She uncovers the secrets of attracting friends for fun and romance as well as networking to strengthen business contacts and relationships. Her advice is effective, yet easy for anyone--shy or bold--to implement.

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- Format: Kindle eBook

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Most helpful customer reviews

101 of 110 people found the following review helpful.

A Great Disappointment

By iamperfect

I have read all of her previous books and generally speaking, I feel that she is an excellent author. I even went so far as to pre-order this book before it was released. However, let me warn you, this book fails to live

up to her previous books.

To put it simply: it is a disappointment. There are some excellent points made in this book, but they are the same as advice that can be found in her previous books. For example this book claims to: "Make strangers like you instantly; Make everyone around you feel special; Give the response that separates social 'winners' from social 'losers.'" Unfortunately, this book falls flat on its face delivering these points when compared to her previous book: *Talking the Winner's Way: 92 Little tricks...* This book does deliver, but in a more eloquent and applicable manner.

Your money and time would be better spent buying or, if you already own, it re-reading her earlier book: *Talking the Winner's Way*. Best of all, this advice saves you money as this book is out in paperback!

37 of 41 people found the following review helpful.

Things I needed to learn

By A Customer

I really needed to hear some suggestions on developing/maintaining and nurturing friendships. This book was more than I could have hoped for at a time in my life when I needed friends the most and didn't seem to have any. It gave me the tools I needed to do just that and more. I'm finding it fun to work on "Knights At My Round Table." I'm learning how to develop friendships with all different types of people - people I really like who may not necessarily like each other.

Leil shares some very personal experiences in her book - experiences that are only printed words to people who have not gone through them. She talks about the importance of having friends during these times. Friends who do things for you without asking "why or how." Friends who help us live our lives when we have trouble remembering how.

I'll never be without friends now after reading this book. It's helped to change my life and see what's most important to me in addition to my immediate family.

41 of 46 people found the following review helpful.

People Magnet is cutting edge material for the 21st Century

By Howard Fields

As a person, who is involved in a very ethnically, racially, and educationally diverse community, and also happily employed in the human services profession, I read *People Magnet*, by Leil Lowndes. I read it for both business and personal reasons, as I am, surprisingly, very shy in my personal life. I finished the book less than two weeks ago and have seen immediate improvements in both my personal and business life; from getting along with people who others in my business circle label as "very difficult" - to closer relationships with the important people in my life. Also, this week, I have been able to ask for and be accepted for a date, with a woman, who I have been wanting to get to know better, but was too shy to ask out for almost a year now! In summary, reading this book has been like participating in the best quality personal presentation seminar. However, I've paid hundreds of dollars to attend such seminars and have not achieved the results that I have already achieved after two reads of Ms. Lowndes' book. Of course, it is a book I will reread again over and over.

Ms. Lowndes book is different not only in content from the standard conversational improvement books, but the process of reading the book requires active reader participation and the signing of contracts and clauses throughout the book to engender more commitment. The book is written from the heart and speaks to issues of the growing isolation and alienation that are so real in the year 2001. I have read many of the top ranked books on personality improvement, conversation improvement, etc. by many of the best known authors of today and yesterday, but I found Ms. Lowndes book to be most down to earth, while the facts are supported by research, testimonials, and an extensive bibliography. Most important, this book spoke to the heart. I am buying one copy for the office, one for home, one to carry around with me at all times, and an extra copy to give to someone who I think can use it, as I am so impressed by this book.

See all 53 customer reviews...

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