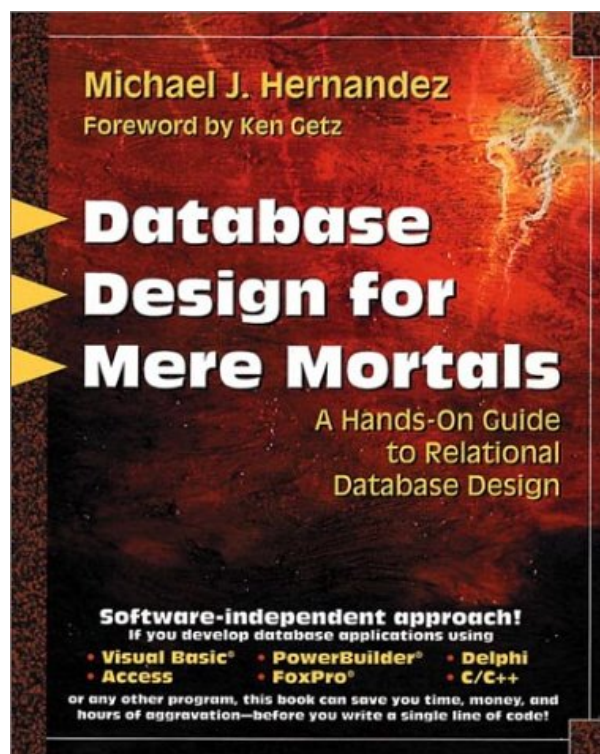
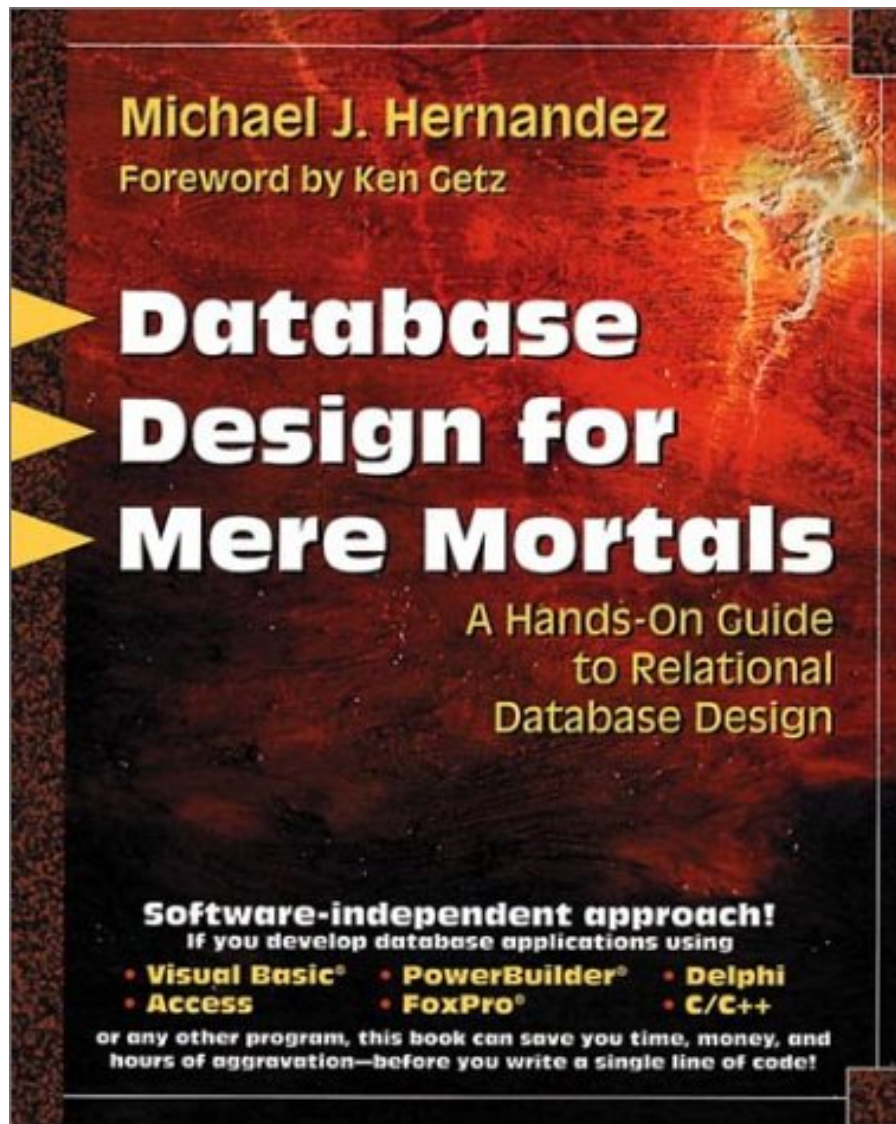


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Relational databases are powerful tools for organizing data, but learning to use them effectively can be painful. *Relational Database Design for Mere Mortals* explains the concepts of relational-database design in an easy-to-digest fashion that covers both the theoretical underpinnings and their practical implications. Hernandez covers all the basics--table and field structure, keys, relationships, business rules, and more--but always keeps his feet on the ground with advice for real-world implementations and a particularly strong section on analyzing your current database infrastructure.

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Database design expert Michael J. Hernandez introduces the core concepts of design theory and method without the technical jargon. *Database Design for Mere Mortals* will provide any developer with a common-sense design methodology for developing databases that work. 0201694719B04062001

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Sound design can save you hours of development time before you write a single line of code. Based on the author's years of experience teaching this material, Database Design for Mere Mortals is a straightforward, platform-independent tutorial on the basic principles of relational database design. Database design expert Michael J. Hernandez introduces the core concepts of design theory and method without the technical jargon. Database Design for Mere Mortals will provide any developer with a common-sense design methodology for developing databases that work. 0201694719B04062001

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67 of 69 people found the following review helpful.
Excellent concepts for all database designers

By A Customer

I was first introduced to this book in College while I was learning relational database design and modeling concepts. Almost anyone can open Access and build a database, but are they doing it correctly? Knowing how to do something and WHY you are doing it are entirely different things. This book takes complicated technical information and breaks it out into an efficient and easy to understand format that anyone from a beginner to an expert can use and understand. Not only do you finish understanding the how and the why of relational design, but you have also been exposed to the detailed process of designing for others, methods of interviewing and example questions that show you how to get the information you need from your users that's crucial to your design. I enjoyed this book and would recommend it since the concepts are software independent. At my last job, our SQL DBA called this book his Bible. I just recently ordered it again for a friend who's beginning to learn about databases. Two thumbs up!

74 of 78 people found the following review helpful.

NOT FOR EVERYONE (what else is new?)

By A Customer

I have to temper my enthusiasm for this book with the perspective gained by reading the negative comments of those who seem to be, by and large, professional database developers, programming experts, and teachers. First, I just gotta say: "no offense, but geez, what a bunch of snotty know-it-alls!" Now that I have that off my chest, this book was manna from heaven for me! I am a newbie, I'm using Access, I'm trying to create a system for my workplace (without knowing what I'm doing, mind you!), and I learn best through a logical approach, reinforcement, and repetition. I actually enjoyed the experience of skipping some paragraphs thinking, "yeah, yeah, you said that already, I GOT it!" But I think even having that experience helps me learn by shoring up the information deposit in my head. If you're in my situation, and you like starting at the beginning and getting a solid foundation, AND if you're not a big whoopie doo database mogul, you will love this book! BTW, this is not a book about Access or any particular brand of database software, but a book about FUNDAMENTALS of database design that is probably most appropriate for people who don't intend to make their living designing databases. I'd bet that's a lot of people.

81 of 88 people found the following review helpful.

there are better books out there

By A Customer

This book is adequate but not great as an introduction to designing databases. I agree with other reviewers that it's quite repetitive and goes to extremes on details like field specifications. I suppose if you know nothing about DB design this book is OK - but you'll need other books and lots of practice designing your own databases if you truly want to become proficient. A much better general intro book to databases and simple design is 'Inside Relational Databases' by Whitehorn & Marklyn. Novices should look at 'Absolute Beginner's Guide to Databases' by John V. Petersen first.

Once you've mastered those 2 books then get the best available book on DB design/modeling: 'Case*Method: Entity Relationship Modelling' by Richard Barker. It's excellent.

Two other options for university level/advanced modeling: 'Database Modeling & Design' by Toby J. Teorey and 'Data Modeling Essentials: Analysis, Design, and Innovation' by Graeme C. Simsion

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